



NEWS RELEASE

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**CHIROCARE OF MINNESOTA CEO TABATHA ERCK**

**AWARDED 5<sup>TH</sup> ANNUAL MOST INFLUENTIAL IN SPECIALTY HEALTH**

**For Immediate Release**

**Nashville, TN (May 7, 2014)** – The National Association of Specialty Health Organizations (NASHO) today announced the recipient of its 5<sup>th</sup> Annual Most Influential in Specialty Health Award: Tabatha “Tab” Erck, Chief Executive Officer of ChiroCare of Minnesota, Inc. (CCMI). CCMI is a nonprofit, independent physical medicine network management organization, serving more than one million managed care members throughout Minnesota and the upper-Midwest.

The award, voted upon by purchasers of specialty health (health plans, insurance brokers, third party administrators, etc.), recognizes leaders in specialty health who have played a major role in raising the profile of and easing access to high-quality specialty health services. NASHO Board Chairman Andrew Alcorn presented the award earlier today in Nashville, Tennessee, during the 2014 Specialty Health Summit, co-hosted by NASHO and the National Association of Vision Care Plans (NAVCP).

Erck’s visionary business acumen, passion for the physical medicine industry, strategic insights and her infectious, boundless energy and motivational leadership style have combined to consistently produce outstanding results. In addition to leading CCMI, she serves on the Board of NASHO, was past-Chair of Alexandra House (a non-profit in Anoka County providing support to victims of domestic and sexual violence), and is presently pursuing a doctorate in Leadership with a Public Policy Certificate from the University of St. Thomas’ School of Education. Such drive

and influence does not go unnoticed: in addition to this specialty health industry award, Erck was recognized last year as one of Minnesota's Top 50 Women in Business and Volunteer of the Year by the National Association of Women Business Owners.

Upon accepting the award Erck remarked, "I'm honored to receive this recognition, especially since it comes from my peers in the specialty health industry. It's a privilege and a pleasure to serve an organization like NASHO that's dedicated to increasing access, enhancing choice, and improving outcomes by elevating the role of specialty health in the delivery of health care." NASHO Executive Director Julian Roberts added, "Tabatha Erck has been a driving force for our organization since the day she joined NASHO. Her commitment and energy both sparked and guided the expansion of our Chiropractic Council to form the Physical Medicine Management Alliance (PMMA). With Tab at the helm of the Alliance, PMMA has attracted new members and inspired our first physical medicine-focused session track at this year's Specialty Health Summit."

### **About NASHO**

NASHO is a subsidiary association of the American Association of Preferred Provider Organizations (AAPPO) ([www.aappo.org](http://www.aappo.org)), founded to advance and evolve specialty healthcare delivery in the United States. Its mission is to enhance and promote the value proposition of specialty health organizations. To learn more about NASHO, visit [www.nasho.org](http://www.nasho.org).

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