

## **NEWS RELEASE**

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## EPIC HEARING HEALTHCARE CEO BRAD VOLKMER AWARDED 6<sup>TH</sup> ANNUAL MOST INFLUENTIAL IN SPECIALTY HEALTH

## **For Immediate Release**

Las Vegas, NV (May 5, 2015) – The National Association of Specialty Health Organizations (NASHO) today announced the recipient of its 6<sup>th</sup> Annual Most Influential in Specialty Health Award: Brad Volkmer, President and CEO of Ear Professionals International Corporation (dba EPIC Hearing Healthcare). The largest provider of hearing benefits in the nation, EPIC Hearing Service Plans cover millions of lives through direct contracts with managed care organizations, employers, health plans, unions and through partnerships with brokers, consultants and third party administrators.

The award, voted upon by purchasers of specialty health (health plans, insurance brokers, third party administrators, etc.), recognizes leaders in specialty health who have played a major role in raising the profile of and easing access to high-quality specialty health services. NASHO Board Chairman Andrew Alcorn presented the award yesterday evening in Las Vegas, Nevada at the 2015 Specialty Health Summit Chairpersons' Dinner, co-hosted by NASHO and the National Association of Vision Care Plans (NAVCP).

Volkmer's passion and commitment have combined to serve not only as the driving force behind the development of EPIC's Hearing Service Plans, but also to position hearing care and benefits as an established, sought-after specialty health discipline. His thirty years in healthcare administration include tenure as Executive Vice President of Finance and Operations at the prestigious House Ear Institute and

Clinic (Los Angeles, CA) as well as Chief Administrative Officer for the UCLA Department of Internal Medicine.

Upon accepting the award Volkmer remarked, "It's a humbling honor to receive recognition from industry peers for a body of work that has extended beyond a vocation to become a calling and mission." NASHO Executive Director Julian Roberts added, "Brad Volkmer has been instrumental in elevating hearing care benefits within the healthcare landscape, and he brings the same dedicated service to NASHO, especially in his recent role as Chairman of NASHO's Hearing Network Alliance. NASHO's effectiveness is only as strong as its members, and Brad's influence has served both the industry and our organization in an exceptional manner."

## **About NASHO**

NASHO is a subsidiary association of the American Association of Preferred Provider Organizations (AAPPO) (<a href="www.aappo.org">www.aappo.org</a>), founded to advance and evolve specialty healthcare delivery in the United States. Its mission is to enhance and promote the value proposition of specialty health organizations. To learn more about NASHO, visit <a href="www.nasho.org">www.nasho.org</a>.

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